

SMS Privacy Policy

Bierschbach Equipment & Supply, Inc. SMS Privacy Policy

Effective Date: September 1, 2026

Bierschbach Equipment & Supply, Inc. ("Bierschbach," "we," "our," or "us") respects your privacy and is committed to protecting your personal information.

Information We Collect

When you opt in to receive SMS messages from Bierschbach Equipment & Supply, we may collect:

- Your name
- Mobile phone number
- Company name
- Communication preferences
- Information related to your equipment rental, sales order, service order, delivery, or account activity

How We Use Your Information

We may use your information to send:

- Equipment pickup and delivery notifications
- Rental contract updates
- Service and repair status notifications
- Appointment reminders
- Order status updates
- Account-related notifications
- Customer support communications

SMS Consent

SMS consent is not shared with third parties or affiliates for marketing purposes.

Information Sharing

We do not sell your personal information.

We may share information with service providers who assist us in delivering SMS messages and providing services to our customers. These providers are contractually obligated to protect your information.

Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes. Information sharing with subcontractors in support services, such as customer service or messaging delivery, is permitted. Text messaging originator opt-in data and consent will not be shared with any third parties.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access or disclosure.

Opt-Out

You may opt out of receiving SMS messages at any time by replying:

STOP

After opting out, you will receive a final confirmation message and will no longer receive SMS communications from us unless you opt in again.

Help

For assistance, reply:

HELP

or contact:

Bierschbach Equipment & Supply, Inc.

Phone: 605-332-4466

Email: accountsreceivable@bierschbach.com

Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.